GedDev, LLC

Google Ad Grants

Free search advertising for eligible 501(c)(3)s. GedDev gets you approved and keeps the account inside Google's rules.

$10,000
a month in Google search ads for an eligible 501(c)(3)

$0
setup fee if Google declines

Setup

- A free written eligibility check first
- Google for Nonprofits enrollment and the Ad Grants application
- Conversion tracking and keyword research
- Two or more campaigns, all in your own accounts

Every month

- Stay inside Google's rules (click-through minimum, activity checks)
- Keywords tuned, fresh ads
- A one-page report

Google Ad Grants	Price
Eligibility check	**Free**
Setup, only if Google approves ($300 with website work)	**$600**
Management, billed in arrears	**$250 a month**
Online giving page, when you also take Ad Grants	**$175 instead of $350**

Next step

Reply to any email from Seth with your EIN and website address. The eligibility check comes back in writing.

The Google accounts are yours. GedDev also writes and administers grants: geddevllc.com/grants. GedDev, LLC, P.O. Box 889, Arcata, CA 95518. California LLC entity no. B20260089887. seth@geddevllc.com, (888) 835-4027.